



SPONSORSHIP OPPORTUNITIES

The San Benito South Texas Music Festival is currently seeking sponsorships from you or your business.

This event celebrates a rich musical history in San Benito, TX with a variety of music that has both evolved from and contributed to the evolution of conjunto music. This family-friendly cultural event will consist of food and craft vendors, rides, beverages, and a crowd-pleasing concert featuring some of the best music honoring our South Texas culture.

We humbly ask for your support to help the continued success of this event.

Sponsorships include digital displays during the concert, logo on event poster, social media promotion, and much more.

Do not miss this great marketing and networking opportunity!

TITLE SPONSOR
\$30,000

PREMIER SPONSOR
\$20,000

PLATINUM SPONSOR
SPONSOR
\$10,000

GOLD
SPONSOR
\$5,000

SILVER
SPONSOR
\$2,500

BRONZE
SPONSOR
\$1,500



CITY OF SAN BENITO

401 N. Sam Houston
San Benito, TX
956-361-3804

www.cityofsanbenito.com

FEES & SCHEDULE

TITLE SPONSOR: \$30,000

- LOGO ON HIGHWAY BILLBOARD AS TITLE SPONSOR
- DIGITAL SIGNAGE AT EVENT
- LOGO ON EVENT POSTER
- LOGO/LINK ON SOCIAL MEDIA
- (24) SPECIAL ACCESS PASSES & (24) GENERAL ADMISSION TICKETS
- (1) CHRISTMAS PARADE 2022 ENTRY
- (1) 10'X10' INFORMATION BOOTH SPACE AT EVENT
- PLACEMENT OF UP TO EIGHT (3'x6') BANNERS PROVIDED BY BUSINESS

PREMIER SPONSOR: \$20,000

- DIGITAL SIGNAGE AT EVENT
- LOGO/LINK ON SOCIAL MEDIA
- LOGO ON EVENT POSTER /MARKETING/ADVERTISING
- (16) SPECIAL ACCESS PASSES & (16) GENERAL ADMISSION TICKETS
- (1) CHRISTMAS PARADE 2022 ENTRY
- (1) 10'X10' INFORMATION BOOTH SPACE AT EVENT
- PLACEMENT OF UP TO SIX (3'x6') BANNERS PROVIDED BY BUSINESS

PLATINUM SPONSOR: \$10,000

- DIGITAL SIGNAGE AT EVENT
- LOGO/LINK ON SOCIAL MEDIA
- LOGO ON EVENT POSTER /MARKETING/ADVERTISING
- (8) SPECIAL ACCESS PASSES & (8) GENERAL ADMISSION TICKETS
- (1) CHRISTMAS PARADE 2022 ENTRY
- (1) INFORMATION BOOTH AT EVENT
- PLACEMENT OF UP TO FOUR (3'x6') BANNERS PROVIDED BY BUSINESS



FEES & SCHEDULE

GOLD SPONSOR: \$5,000

- DIGITAL SIGNAGE AT EVENT
- LOGO/LINK ON SOCIAL MEDIA
- LOGO ON EVENT POSTER
- (8) SPECIAL ACCESS PASSES
- (1) INFORMATION BOOTH AT EVENT
- PLACEMENT OF UP TO TWO (3'x6') BANNERS PROVIDED BY BUSINESS

SILVER SPONSOR: \$2,500

- LOGO/LINK ON SOCIAL MEDIA
- LOGO ON EVENT POSTER
- (4) SPECIAL ACCESS PASSES

BRONZE SPONSOR: \$1,500

- LOGO/LINK ON SOCIAL MEDIA
- LOGO ON EVENT POSTER
- (2) SPECIAL ACCESS PASSES

CONTRIBUTING SPONSOR: CONTRIBUTION UP TO \$1,499

- LOGO/LINK ON SOCIAL MEDIA
- LOGO ON EVENT POSTER
- (4) GENERAL ADMISSION TICKETS



FEES & SCHEDULE

Total amount due upon signing. We accept cash or checks.

Debit or Credit Cards Accepted.



No over-the-phone payments will be accepted. Must pay in person.

(4% fee per Credit/Debit Card transaction)

Please make checks payable to: **City of San Benito / SOUTH TEXAS MUSIC FESTIVAL 2022**

Note: \$30 fee will be assessed for any returned checks.

MAIL CHECKS TO:

CITY OF SAN BENITO
ATTN: SOUTH TEXAS MUSIC FESTIVAL
401 N. SAM HOUSTON BLVD.
SAN BENITO, TX 78586

PAY IN PERSON (Cash, Check, or Credit Card):

SAN BENITO MUNICIPAL BUILDING
RE: SOUTH TEXAS MUSIC FESTIVAL SPONSORSHIP
401 N. SAM HOUSTON BLVD.
SAN BENITO, TX 78586

Please signify your acceptance of this proposal by signing one copy and returning it to our office with payment. Thank you for this opportunity, we look forward to a long and prosperous relationship.

Sincerely,

Nikki Serrano
Special Projects Planner
City of San Benito

Ramon Rodriguez
Parks and Recreation Director
City of San Benito

This proposal has been reviewed and accepted according to terms.

Company Name: _____ Representative: _____

Phone: _____ Email: _____

Sponsorship Package: _____ Amount Enclosed: _____

*NOTICE ON POLITICAL ADS – Office holder may place ad at the event which must read: **Sponsored by – (Name of the elected official and office they hold)**. Non-office holder can place ad only with name of individual or business and it must read: **Sponsored by – (Name of the business or individual)**.

Signature

For more information:

Nikki Serrano, Special Projects Planner at 956-361-3800, mserrano@cityofsanbenito.com or

Ramon Rodriguez, Parks and Recreation Director 956-361-3800, rrodriguez@cityofsanbenito.com

