



JULY 2, 2022

SPONSORSHIP OPPORTUNITIES

The City of San Benito is currently seeking sponsorships for ResacaFest 2022. This year's event will include food & craft vendors, games & family activities, cold beverages, and an evening concert showcasing local favorites Madelyn Victoria, Christina y Los Latinos, Marlissa Vela, La Nueva Maravilla, and Infusion Live Band. The event will also feature a spectacular fireworks show overlooking the beautiful Resaca.

We humbly ask for your support to help the continued success of this event!

Join us we celebrate the Spirit of America in San Benito!



PREMIER SPONSOR
\$5,000

PLATINUM SPONSOR
\$2,000

GOLD SPONSOR
\$1,000

SILVER SPONSOR
\$500

BRONZE SPONSOR
\$300

CITY OF SAN BENITO

401 N. Sam Houston
San Benito, TX
956-361-3804

www.cityofsanbenito.com

FEES & SCHEDULE

PREMIER SPONSOR: \$5,000

- LOGO ON EVENT POSTER
- LOGO/LINK ON SOCIAL MEDIA
- PLACEMENT OF UP TO FOUR (3'x6') BANNERS PROVIDED BY BUSINESS
- LOGO ON HEAVIN PARK & BUS. 77 DIGITAL SIGNAGE
- PROMOTION ON DIGITAL SIGNAGE AT EVENT
- (1) 10'X10' INFORMATION BOOTH AT EVENT (PROVIDED BY SPONSOR)
- PA ANNOUNCEMENT DURING EVENT AS PREMEIR SPONSOR

PLATINUM SPONSOR: \$2,000

- LOGO ON EVENT POSTER
- LOGO/LINK ON SOCIAL MEDIA
- PLACEMENT OF UP TO THREE (3'x6') BANNERS PROVIDED BY BUSINESS
- LOGO ON HEAVIN PARK & BUS. 77 DIGITAL SIGNAGE
- PROMOTION ON DIGITAL SIGNAGE AT EVENT

GOLD SPONSOR: \$1,000

- LOGO ON EVENT POSTER
- LOGO/LINK ON SOCIAL MEDIA
- PLACEMENT OF UP TO TWO (3'x6') BANNERS PROVIDED BY BUSINESS
- LOGO ON HEAVIN PARK & BUS. 77 DIGITAL SIGNAGE

SILVER SPONSOR: \$500

- LOGO ON EVENT POSTER
- LOGO/LINK ON SOCIAL MEDIA
- PLACEMENT OF UP TO ONE (3'x6') BANNERS PROVIDED BY BUSINESS

BRONZE SPONSOR: \$300

- LOGO/LINK ON SOCIAL MEDIA
- LOGO ON EVENT POSTER



FEES & SCHEDULE

Total amount due upon signing. We accept cash or checks.

Debit or Credit Cards Accepted.



No over-the-phone payments will be accepted. Must pay in person.

(4% fee per Credit/Debit Card transaction)

Please make checks payable to **City of San Benito / RESACAFEST 2022**

Note: \$30 fee will be assessed for any returned checks.

MAIL CHECKS TO:

**CITY OF SAN BENITO
ATTN: RESACAFEST
401 N. SAM HOUSTON BLVD.
SAN BENITO, TX 78586**

PAY IN PERSON (Cash, Check, or Credit Card):

**SAN BENITO MUNICIPAL BUILDING
RE: RESACAFEST SPONSORSHIP
401 N. SAM HOUSTON BLVD.
SAN BENITO, TX 78586**

Please signify your acceptance of this proposal by signing one copy and returning it to our office with payment. Thank you for this opportunity, we look forward to a long and prosperous relationship.

Sincerely,

Nikki Serrano
Special Projects Planner
City of San Benito

Ramon Rodriguez
Parks and Recreation Director
City of San Benito

This proposal has been reviewed and accepted according to terms.

Company Name: _____ Representative: _____

Phone: _____ Email: _____

Sponsorship Package: _____ Amount Enclosed: _____

*NOTICE ON POLITICAL ADS – Office holder may place ad at the event that must read: **Sponsored by – (Name of the elected official and office they hold)**. Non-office holder can place ad only with name of individual or business and it must read: **Sponsored by – (Name of the business or individual)**.

Signature

For more information:

Nikki Serrano, Special Projects Planner at 956-361-3800, mserrano@cityofsanbenito.com or
Ramon Rodriguez, Parks and Recreation Director 956-361-3800, rrodriguez@cityofsanbenito.com

